



Empowering Accountability and Assessment Using Technology



March 10–12, 2004 • Millennium Hotel • St. Louis

For more information, visit www.NCLBTechSummits.org



State Meetings

Attend your state's "State Meeting." This is a unique opportunity to get to know education leaders and decision makers from around your state who have a shared interest in improving student achievement. The meetings will be facilitated by a select team of education leaders from your state and will enable an open dialogue around the particular issues that your state faces in its goal to leave no child behind.

Networking Opportunities

Cyber Café

Stay in touch with the outside world by checking your e-mails at the Cyber Café inside the Exhibit Hall.

Exhibits

Meet representatives from organizations developing the latest technology and tools to assist you in the implementation of *No Child Left Behind* provisions.

Reception

Meet your peers and mingle with exhibitors as you weave your way through the Exhibit Hall and sample a variety of food selections at the *Taste of the Millennium* reception.

Product Demonstrations

You will have the opportunity to participate in numerous product demonstrations presented by representatives from exhibiting organizations.

Who Should Attend



The anticipated 800 participants will include education leaders and decision makers from state and local education agencies and schools. Rod Paige, Secretary, U.S. Department of Education, and other senior officials from the Department of Education will be in attendance as well. The program will feature over 60 workshops, five plenary sessions, dozens of exhibitors, and a networking reception.



c/o ESI
1150 Connecticut Avenue, NW
Suite 1100
Washington, DC 20036

Preliminary Agenda

Tuesday, March 9, 2004

4:00 p.m. – 8:00 p.m. Summit Registration

Wednesday, March 10, 2004

7:00 a.m. – 4:30 p.m. Summit Registration

7:30 a.m. – 8:15 a.m. Continental Breakfast

7:30 a.m. – 8:00 p.m. Exhibit Hall Hours (closed during plenary session and lunch)

8:30 a.m. – 9:45 a.m. Opening Plenary Session: Susan Patrick, Acting Director, Office of Educational Technology, U.S. Department of Education, *Empowering Accountability and Assessment: The Road Ahead*

10:00 a.m. – 11:15 a.m. Concurrent Session 1

11:45 a.m. – 1:15 p.m. Luncheon Plenary Session: Rod Paige, Secretary, U.S. Department of Education, *Leadership and No Child Left Behind: What Leaders Need to Know*

1:30 p.m. – 2:45 p.m. Concurrent Session 2

3:00 p.m. – 4:15 p.m. Concurrent Session 3

4:30 p.m. – 5:45 p.m. Bring Your Own Problems (BYOP): Answers to Key Questions

6:00 p.m. – 7:30 p.m. Opening Reception (held in Exhibit Hall)

Thursday, March 11, 2004

7:00 a.m. – 4:30 p.m. Summit Registration

7:30 a.m. – 8:15 a.m. Continental Breakfast

7:30 a.m. – 6:30 p.m. Exhibit Hall Hours (closed during plenary session and lunch)

8:30 a.m. – 9:45 a.m. Plenary Session: Faye Taylor, Education Leadership Council, *Retooling—The Power of Technology to Transform Accountability and Assessment*

10:15 a.m. – 11:30 a.m. Concurrent Session 4

12:00 p.m. – 1:30 p.m. Luncheon Plenary Session: Jim Schnitz, Education Strategy Executive, IBM, and Lewis Solmon, Vice President for Education, Milken Family, *Emerging Technology Innovations*

1:45 p.m. – 3:00 p.m. Concurrent Session 5

3:15 p.m. – 4:30 p.m. Concurrent Session 6

4:45 p.m. – 6:00 p.m. Bring Your Own Problems (BYOP): Answers to Key Questions

6:00 p.m. – 8:00 p.m. Exhibitor Product Demonstrations

Friday, March 12, 2004

7:00 a.m. – 8:15 a.m. Continental Breakfast

7:30 a.m. – 12:00 p.m. Exhibit Hall Hours

8:30 a.m. – 9:45 a.m. Concurrent Session 7

10:00 a.m. – 11:30 a.m. State Meetings

12:00 p.m. – 2:00 p.m. Luncheon Plenary Session and Closing Session: Raymond Simon, Assistant Secretary for Elementary and Secondary Education, U.S. Department of Education, *Achieving the Goals of No Child Left Behind for America's Future*

Conference Highlights

Plenary Sessions

Plenary sessions to include:

- ▶ Leadership and *No Child Left Behind*: What Leaders Need to Know, *Rod Paige, Secretary, U.S. Department of Education*
- ▶ Achieving the Goals of *No Child Left Behind* for America's Future, *Raymond Simon, Assistant Secretary for Elementary and Secondary Education, U.S. Department of Education*
- ▶ Empowering Accountability and Assessment: The Road Ahead, *Susan Patrick, Acting Director, Office of Educational Technology, U.S. Department of Education*
- ▶ Retooling—The Power of Technology to Transform Accountability and Assessment, *Faye Taylor, Education Leadership Council*
- ▶ Emerging Technology Innovations, *Speaker TBD*
- ▶ Bring Your Own Problems (BYOP): Answers to Key Questions

Concurrent Session Workshops

Sixty concurrent session workshops, to include:

- ▶ Accountability and Assessment Systems that Meet Local Education Needs
- ▶ Moving Accountability Data from Information To Action
- ▶ Ways Technology Can Support the Accountability and Assessment Provisions of *No Child Left Behind*
- ▶ Challenges with Technology Based Assessments
- ▶ Online Tests vs. Paper Tests
- ▶ Making Results Available and Understandable
- ▶ Training Teachers and Administrators How to Use Data
- ▶ A Framework for States to Determine Their Status in Using Technology to Support the Accountability and Assessment Provisions of *No Child Left Behind*
- ▶ Data Warehousing
- ▶ Managing the Transition from Paper to Online Assessments.

“ We know that by using information correctly every child's problems can be addressed. And we know how essential it is that every child does learn in America. The truth of the matter is, we're talking about the future of this country right now. ”

*President George W. Bush
from his remarks September 9, 2003*



Background Information

This national Summit will focus on assessment and accountability and is intended to provide technical assistance for state and local education leaders by:

- ▶ Identifying technology tools and resources that are available to support the accountability, student information, and data requirements of *No Child Left Behind*
- ▶ Demonstrating how to use data and decision making to achieve the requirements and intent of *No Child Left Behind*
- ▶ Promoting state collaboration on joint development or procurement of system components
- ▶ Promoting initiatives such as PBDMI and Schools Information Partnership (SIP)
- ▶ Illustrating how online assessments can inform instruction at the classroom level (e.g., diagnostic tests, real-time reporting, performance-based)
- ▶ Focusing on strategies to make assessment results useful
- ▶ Exploring opportunities for multi-state consortia to foster collaboration on the development of policies to move toward a system for computer-based assessment
- ▶ Promoting the benefits of online assessment with implementing *No Child Left Behind* requirements
- ▶ Demonstrating how online assessments can improve and strengthen state assessments
- ▶ Providing guidance on how a state can implement an online assessment statewide
- ▶ Exploring next generation assessment tools for math and science.



“This new law is all about improving student achievement and accountability for results—and we won’t know how we’re doing unless we have challenging standards and tests that measure student progress... We are going to work as partners with the states and school districts at every step of the implementation process.”

Rod Paige, Secretary, U.S. Department of Education

Registration Information

Registration is Now Open!

All participants are required to register and pay for the Summit in advance. For the fastest registration and confirmation, we encourage you to register online at: www.NCLBTechSummits.org. Please call Heidi Souerwine at (800) 628-8442 ext. 381 if you are unable to register online and/or have questions about registration or fees.

Registration Fee

Registration for this conference is online only. There is a \$175.00 registration fee that must be paid in advance of the Summit. You may make this payment by credit card when registering online at www.NCLBTechSummits.org or by check.

Travel and Lodging

Hotel Information

Participants are required to make their own hotel reservations. A block of rooms has been set aside at the Millennium Hotel St. Louis at the conference rate of \$102 plus tax for Summit participants. To make your reservations by phone, simply call the Millennium Hotel toll free at (800) 325-7353, referencing the Secretary's Summit. You may also book your room online through www.NCLBTechSummits.org by clicking on the HOTEL tab. To ensure the conference rate, reservations must be made and confirmed by February 27, 2004.

Travel Information

Participants will be responsible for making their own travel arrangements to the Summit. St. Louis is a hub for American Airlines and Southwest Airlines. Lambert-St. Louis International Airport is the closest airport to the conference site. More detailed travel information can be found at www.NCLBTechSummits.org.



“We need to ensure that educators have the knowledge to make informed choices about appropriate assessments to monitor student learning, and that they have the information and analytic resources necessary to make the best possible decisions about schools and learning.”

Raymond Simon, Assistant Secretary for Elementary and Secondary Education, U.S. Department of Education